



Management & Leadership.

Level 5 Diploma in Management
and Leadership





Contents.

03	Distance Learning
06	Regulated Qualifications
07	Course Content
09	Unit 1: Overview
10	Unit 2: Overview
11	Unit 3: Overview
12	Unit 4: Overview
13	Unit 5: Overview
14	Unit 6: Overview
15	Assessment
17	Course Feedback
19	Our Process
21	Contact Us



Distance Learning.

Our Level 5 diplomas are distance learning, led through our online learning platform. This allows you the freedom to work at a pace that suits you from a location of your choosing.

Our online learning platform is available 24 hours a day, 7 days a week. The course has been developed by our teachers and provides a range of reading materials that are designed to help you achieve your qualification and extend your skills.

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Regulated Qualifications.

The Level 5 Diploma in Management and Leadership is a nationally regulated qualification awarded by Training Qualifications UK - an OFQUAL regulated awarding organisation. Our courses are rigorously quality assured to ensure that the highest standards are maintained for all of our learners.





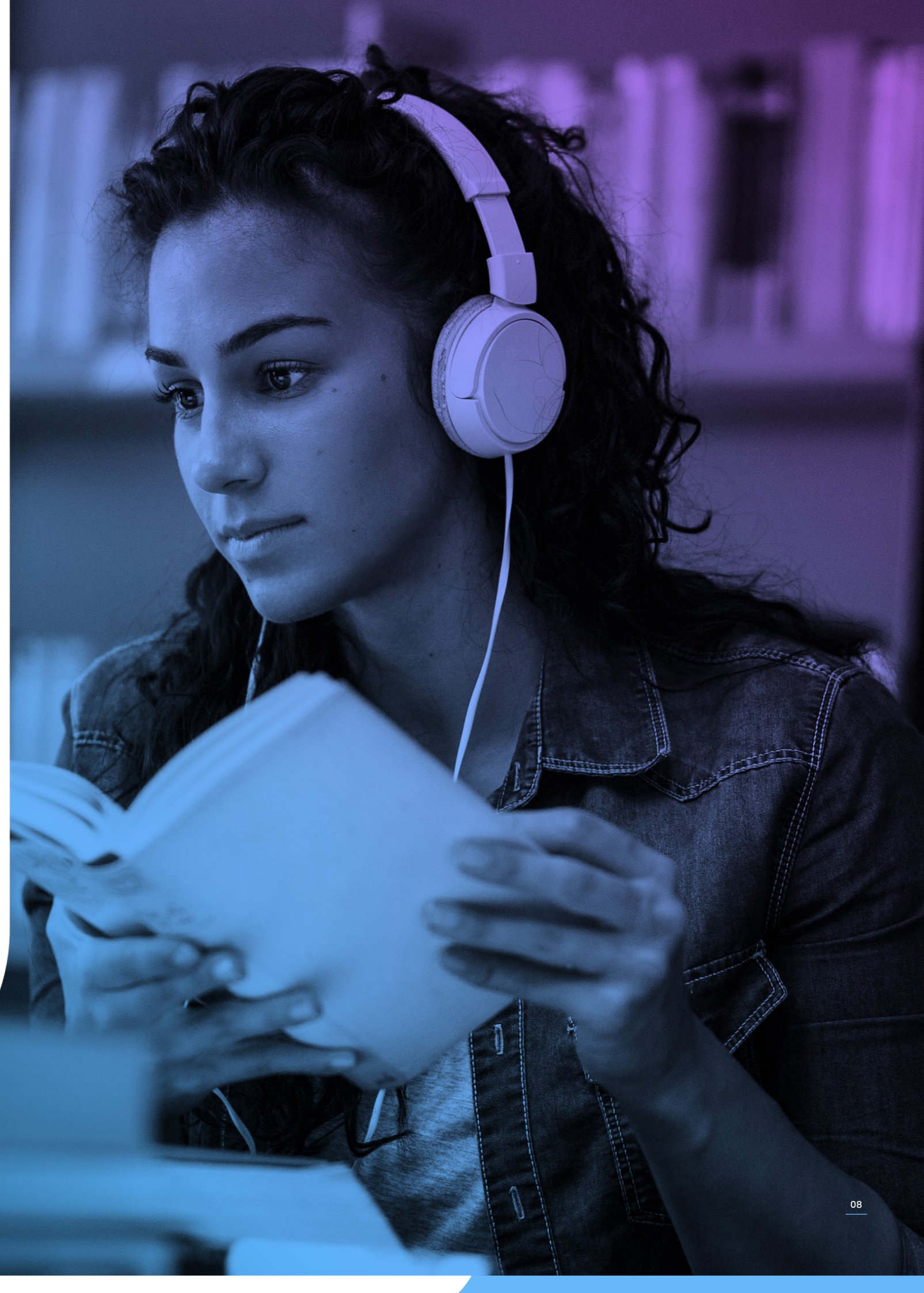
Course Content.

The Level 5 Diploma in Management and Leadership is a recognised qualification undertaken by those who are currently in middle management and want to progress into a leadership position.

This qualification is made up of the following units:

- Unit 1.** Principles of Management and Leadership (R/506/2070)
- Unit 2.** Strategic Business Management and Planning (K/506/3659)
- Unit 3.** Strategic Decision-making (K/506/3662)
- Unit 4.** Staff Recruitment and Selection (R/506/3865)
- Unit 5.** Marketing Management (F/506/3876)
- Unit 6.** Understand How to Manage Work Activities to Improve Business Performance (A/506/4220)

We expect you to spend approximately 390 hours on completion of this qualification.





Unit 1: Overview.

Principles of Management and Leadership (R/506/2070)

This unit includes content which will enable you to:

1. Understand leadership and management theories and principles
2. Understand leadership styles
3. Understand motivation and empowerment
4. Understand the management of performance



Unit 2: Overview.

Strategic Business Management and Planning (K/506/3659)

This unit includes content which will enable you to:

1. Understand the role of strategic planning in organisations
2. Understand the impact of internal and external factors on organisations
3. Understand the strategies that organisations use to achieve competitive advantage
4. Understand the environmental factors that affect strategic business management and planning



Unit 3: Overview.

Strategic Decision-making (K/506/3662)

This unit includes content which will enable you to:

1. Understand the role of information in strategic decision-making
2. Understand how information systems support business activity
3. Understand quantitative approaches to strategic decision-making
4. Understand systems approaches to strategic decision-making



Unit 4: Overview.

Staff Recruitment and Selection (R/506/3865)

This unit includes content which will enable you to:

1. Understand the impact of legislation on the recruitment and selection process
2. Understand how to recruit personnel to meet an identified gap in staff resources
3. Understand how to conduct a selection process



Unit 5: Overview.

Marketing Management (F/506/3876)

This unit includes content which will enable you to:

1. Understand the contribution of marketing to the achievement of organisational objectives
2. Understand how to make marketing mix proposals that exploit marketing opportunities
3. Understand how to develop a marketing strategy



Unit 6: Overview.

Understand How to Manage Work Activities to Improve Business Performance (A/506/4220)

This unit includes content which will enable you to:

1. Understand the importance of business processes in delivering outcomes based on business goals and objectives
2. Understand how work plans are developed
3. Understand how to monitor work plans and systems to improve organisational performance
4. Understand health and safety requirements when managing business activities



Assessment.

To achieve the Level 5 Diploma in Management and Leadership, learners will be examined through internally set and marked assessments subject to external quality assurance.

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Course Feedback.

“Excellent course, assignments graded really quickly with good feedback. Help from tutors whenever you need it and support throughout”

- Michelle Phillips ★★★★★

“Brilliant course, very easy to follow. The practical training was delivered in a very enjoyable way, not once did I look at the time”

- Janet Pike ★★★★★

“Everything I needed to complete the Level 3 Award in Education and Training was provided by CTC Training and Development in a smart package of training and assessment. Although I didn’t use it, there was access to my tutor with various contact methods available. The presentation material was up-to-date and enjoyable to use, there was plenty of guidance for further reading which pointed me in the right direction for researching topics. Submitted assignments were graded quickly with good feedback. Overall, I was very happy with the course and would gladly use CTC again”

- Jim Lucus ★★★★★

“I completed the level 3 Award in Education and Training online, the information provided by CTC for the qualification was excellent, the portal was easy to navigate and to upload your assignments. The knowledge of Chris and Craig was first class and they were always accessible to provide guidance and help when needed, with quick feedback on your assignments. I would have no hesitation in recommending CTC to others, and if you want to achieve your level 3 Award in Education and Training CTC Training and Development is the place to go.”

- John Casey ★★★★★



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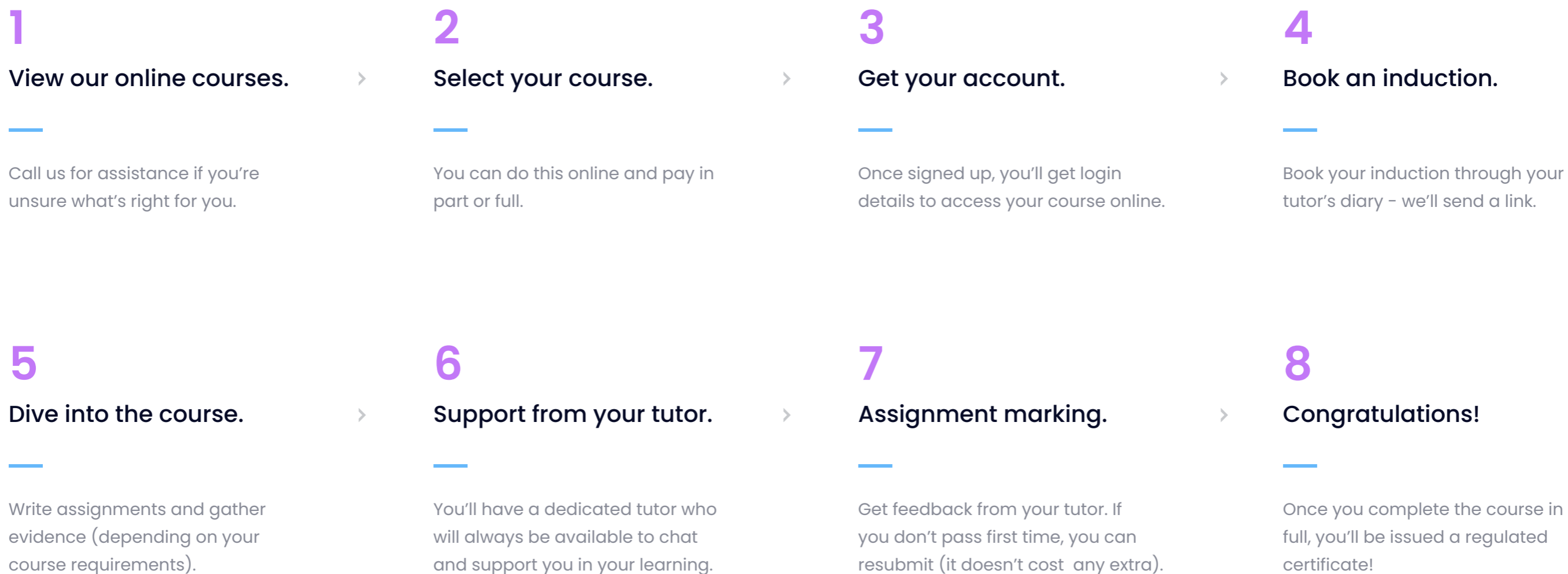
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WARWICKSHIRE
FIRE & RESCUE SERVICE

DAKOTA
HOTELS



Our Process.





Contact Us.

For any inquiries, please
reach out to us at
support@ctccourses.org